



14TH ANNUAL
DESERT SMASH
 A CHARITY CELEBRITY TENNIS EVENT



— TUESDAY MARCH 6TH, 2018 —

tennacity

YOUR DESERT SMASH TENNACITY PARTICIPATION OPTIONS INCLUDE:

- Player participation spot in Desert Smash LiveBall/Tennacity
- Player Luncheon immediately following finish of play
- For “Baller” Option, Access to the Celebrity/Pro Athlete VIP/Greenroom Area
- Courtside ticket to the Desert Smash Celebrity/Pro Exhibition Matches
- Entry to the Desert Smash Courtside Club, a Private, Exclusive Lounge Strictly for VIP and Courtside and VIP On-Court Ticket Holders Featuring an Ultra-Premium Open Bar from 2-4PM
- Opportunity to include a +1 Guest

A portion of these proceeds of this playing donation go to this year’s Desert Smash Charities:

Sophie’s Voice Foundation supports Global Health and Wellness Initiatives in multicultural communities. Our key focus areas are prevention of neural tube birth defects through folic acid fortification and supplementation and broadening access to medical care and supplies to families in developing countries. SVF was founded in 2008 by actors Boris Kodjoe and Nicole Ari Parker in honor of their daughter Sophie who was diagnosed with Spina Bifida at birth. sophiesvoice.net

The Yetunde Price Resource Center (YPRC) honors the life and legacy of its namesake by assisting, educating and strengthening individuals and families affected by violence and trauma. Committed to helping others heal, YPRC works collaboratively with other Southern Los Angeles based partner organizations to offer a variety of free programs in safe, healing-centered environments. yprcla.org

ABOUT TENNACITY

TENNACITY is a next generation tennis community and company specializing in events, a vibrant apparel line, and a unique workout that is the SoulCycle/Zumba of tennis. The Tennacity workout is an all tennis live ball experience set to music with inspirational playlists and commentary by the game’s top professionals.

HOW IT’S PLAYED

In this tenacious battle for the “Champs side,” the challengers seek to win 4 points before the champs win 2. A conductor feeds the ball creatively challenging each player to reach the pinnacle of their game.. THEIR SPIRIT! Its fast paced. No serves. HIGH ENERGY. Community feel. You’ll get it right away. tennacity.com



PURCHASE YOUR EXPERIENCE TODAY
 Contact: nicole@epicworldwide.net or visit www.desertsmash.com

